

Sonoma Monthly Market Update

As of January 31, 2012

Select Cities of Sonoma County

Residential Statistics (incl condos)

City	Total	Number In Contract	Percent in Contract*
Sonoma	177	70	40%
Glen Ellen	23	5	22%
Kenwood	12	2	17%
Santa Rosa	780	450	58%
Petaluma	233	135	58%
Rohnert Park	130	89	68%
Healdsburg	91	26	29%
Sebastopol	84	30	36%
Total	1530	807	53%

Sonoma Valley Market Update by Price

All Residential (incl condos, single family & farms/ranches)

Includes only Sonoma, Glen Ellen & Kenwood

Price	Total	Number In Contract	Percent in Contract*
\$100,001-\$500,000	111	56	50%
\$500,001-\$750,000	25	5	20%
\$750,001-\$1,000,000	32	8	20%
\$1,000,001-\$1,500,000	12	4	33%
\$1,500,001-\$2,000,000	18	4	22%
\$2,000,001-\$2,500,000	7	2	29%
\$2,500,001-\$3,000,000	3	1	33%
\$3,000,001-\$4,000,000	8	2	25%
\$4,000,001 and up	7	1	14%
Total	223	83	37%

Select Cities with Homes Priced under \$1,000,000

All Residential (incl condos, single family & farms/ranches)

City	Total	Number In Contract	Percent in Contract*
Sonoma	144	61	42%
Glen Ellen	16	5	31%
Kenwood	5	2	40%
Rohnert Park	130	89	68%
Petaluma	220	134	61%
Santa Rosa	736	442	60%
Sebastopol	74	29	39%
Healdsburg	70	24	34%
Total	1395	786	56%

Select Cities with Homes Priced over \$1,000,000

All Residential (incl condos, single family & farms/ranches)

City	Total	Number In Contract	Percent in Contract*
Sonoma	33	9	27%
Glen Ellen	7	0	0%
Kenwood	7	0	0%
Rohnert Park	0	0	0%
Petaluma	13	1	8%
Santa Rosa	44	8	18%
Sebastopol	10	1	10%
Healdsburg	21	2	10%
Total	135	21	16%

Over 35% in contract is usually indicative of a sellers' market.
 Under 25% in contract is usually indicative of a buyers' market.
 25%-35% in contract indicates a balanced market.

*Charts represent information gathered from MLS statistics
 at a specific point in time.*

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